

TuffTraxx™ Customization Guidelines

Our high-performance TuffTraxx™ cable and hose protectors are now available with a fully customizable appearance. We're offering custom logo engraving and color choices to create fully branded equipment for your workplace. Your unique artwork replaces the TuffTraxx™ logo on the lid and the Ericson logo on the base using a molded-in insert (not a glued-on plaque), giving you a permanent, professional mark on every unit. Pair this with custom color options for both the base and the lid, and you have a completely personalized cable and hose protector designed to showcase your brand.

Artwork File Types & Colors: A vector file is required and Ericson can utilize most formats including: .EPS, .AI, .DWG/.DXF, .PS, .CDR/.CMX. No JPG, TIFF, or other raster graphics will be accepted. All artwork should be formatted in black and white with no gradients. Areas in black will be raised in the final product.

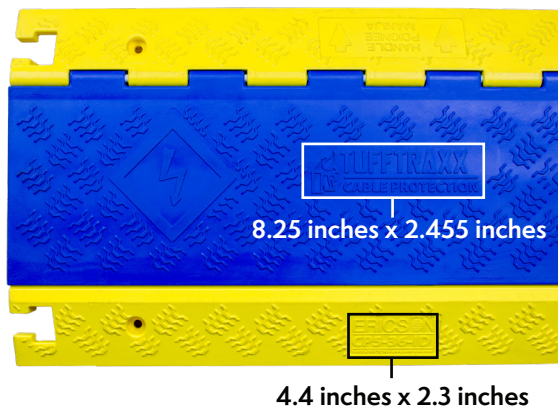
Text size and spacing: Given the way our product is manufactured, small details in logos and text may not be prevalent as in the artwork or may be lost entirely. To assist in this process, we have created minimum text sizes as well as minimum distances between them.

Minimum text height: 0.25 inch (1/4)

Minimum text or line width: 0.080 inch

Minimum distance between positive/negative spaces: 0.031 inch (1/32)

Logo Insert Location and Size:



Mold Insert and Engraving						Custom Color Selection	
*Inserts For	Material	Size (in) L	Size (in) W	Lead Time	Minimum Order	Color	Minimum Order
LID: CP3, CP4, CP5	Aluminum	8.25	2.455	4 weeks	100pcs	RAL or Pantone #	100pcs
BASE: CP3, CP4, CP5		4.4	2.3				

* Contact factory for number of inserts required if personalizing more than 1 Part. Some inserts are transferable among other parts.